

## Hotel Council Aotearoa – Selected Media Coverage

Publication/Title/Date	Link	Key messaging	Journalist
September 2022			
Newsroom: Bed taxes and road pricing get green light from Govt review panel (02/09/22)	https://www.newsroom.co.nz/road- pricing-and-bed-taxes-get-green-light- from-govt-review-panel	"We consider local government also needs the ability and flexibility to create new revenue-generating tools, like bed taxes or congestion charging," Palmer told mayors, at the Local Government NZ conference in Palmerston North. "Politicians are gaslighting New Zealanders when they say that tourists don't already cover the costs of their visit. We don't have a revenue shortfall with tourist taxation in New Zealand, but we do have an allocation and reinvestment problem because politicians treat the sector like the goose	Jonathan Milne
July 2022		with golden eggs" – James Doolan, Hotel Council Aotearoa	
NZ Herald: Foreign worker shortage at hotels, restaurants: New Immigration Minister says visa processing ramping up (03/07/22)	https://www.nzherald.co.nz/business/forei gn-worker-shortage-at-hotels-restaurants- new-immigration-minister-says-visa- processing-ramping- up/Z2Y4ENLS7XRCMNYYSWLEQWKP2I/	<ul> <li>A hotel industry association said the accredited employer scheme attached unrealistic expectations to some businesses.</li> <li>The scheme had required staff be paid not the minimum hourly wage of \$21.20 but the median wage, \$27.76. That was amended to \$25 an hour for specific construction, infrastructure, tourism and hospitality jobs.</li> <li>Hotel Council Aotearoa strategic director James Doolan said the pay requirement was not always viable for businesses seeking entry-level staff.</li> <li>A severe shortage of entry-level hotel workers was impacting the country, especially Queenstown, he said.</li> </ul>	John Weekes
NZ Herald: 'Dire' staff shortage: NZ hotels offer	https://www.nzherald.co.nz/business/dire- staff-shortage-nz-hotels-offer-guests-	Hospitality industry leaders say unless more overseas workers can be found promptly, the country risks reputational damage.	John Weekes

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guests discounts to clean their rooms (02/07/22)	discounts-to-clean-their- rooms/ND557ST6IK46OPMTM2TIZZ42S4/	"There is a severe shortage of entry-level hotel workers in New Zealand and especially so in Queenstown," Hotel Council Aotearoa strategic director James Doolan said. "The reasons stem from Covid, because in the first 12 months following border closures, the overnight accommodation sector lost more than half of its workforce."	
June 2022			
Stuff: Tourism cautiously optimistic as bookings build, despite another summer without the Chinese visitors who once dominated overseas arrivals	https://www.stuff.co.nz/business/the- monitor/128768913/tourism-cautiously- optimistic-as-bookings-build-despite- another-summer-without-the-chinese- visitors-who-once-dominated-overseas- arrivals	<ul> <li>But if the labour shortage is prolonged, it could have farreaching consequences.</li> <li>Hotel Council Aotearoa director James Doolan says luxury hotels need much high staffing ratios to provide the level of service demanded by guests, so a 200 room 5-star hotel needs 200 full time staff, compared with just 50 for the same sized 2 or 3-star hotel.</li> <li>Designing for a smaller workforce is a logical response as labour becomes harder to come by and more expensive.</li> <li>"That means building more, smaller rooms on the same site, using fewer staff, and maybe self check-in and cleaning your rooms every three days. Is that the experience that luxury travellers want?"</li> <li>Doolan believes "going budget" flies in the face of calls for higher value, lower volume tourism. "If your policy settings encourage investors to build mass market product, then we're working against ourselves."</li> </ul>	Amanda Cropp
NBR (Simon Bridges): To Avoid Recession, Bring Back Immigrant Workers	https://www.nbr.co.nz/unabridged/-29/	James Doolan of Hotel Council Aotearoa says: "[Accommodation] GMs are being forced to say no to some new bookings because they simply do not have the	Simon Bridges
(23/06/22)		staff to clean rooms or service customers."	

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		Back in October, the hotel chains wrote to the Ministers of Tourism and Finance repeating their previous "warnings that there will be a damaging shortfall in tourism and hospitality workers once border restrictions ease, which will hurt the pace of recovery".	
NZ Herald/Newshub: Covid 19 Omicron: MIQ hotel contracts cost nearly \$800m over 18 months, data reveals (20/06/22)	https://www.nzherald.co.nz/nz/covid-19- omicron-miq-hotel-contracts-cost-nearly- <u>800m-over-18-months-data-</u> reveals/T3UYAA3NHEJCVG3ZTEAJS2USPI/	"The hotels that were part of the MIQ system were able to carry on operating with revenue levels that were similar to what existed before Covid. But all other hotels suffered massive losses of revenue as a result of losing international travellers into New Zealand."	Katie Todd
	https://www.newshub.co.nz/home/politics /2022/06/coronavirus-hotels-earned-1-3- million-a-month-operating-as-miq- facilities.html		
Newstalk ZB: Lack of tourism recruitment could affect our reputation to	https://www.newstalkzb.co.nz/on- air/early-edition/audio/james-doolan- director-at-hotel-council-aotearoa-on-	It is no secret that tourism is struggling to recruit workers, but the extent of the shortage is becoming apparent.	Andrew Dickens
overseas tourists	tourism-industrys-struggle-to-recruit- workers/	The sector lost 65,000 workers at the beginning of the pandemic, and they're not all coming back.	
1News: Employers, workers divided on fair pay agreements	https://www.1news.co.nz/2022/06/14/em ployers-workers-divided-on-fair-pay- agreements/	Hotel managers say they've lost more than 50% of their workforce. "People cannot be hired to clean rooms in Queenstown right now, so if anyone wants to do it for \$30, I'm pretty sure I can find you a job right now," James Doolan from the Hotel Council Aotearoa said.	
Stuff: Tourism's visitor crisis has become a labour crisis with thousands of jobs unfilled (12/06/22)	https://www.stuff.co.nz/business/1289129 24/tourisms-visitor-crisis-has-become-a- labour-crisis-with-thousands-of-jobs- unfilled	The pressure is also acute in Auckland where thousands of former managed isolation (MIQ) hotel rooms have flooded onto the market, and Hotel Council Aotearoa director James Doolan says employers offering up to \$30 an hour are still struggling to recruit. "[In MIQ] they were not cleaning the rooms daily suddenly there are all these rooms being occupied, they	Amanda Cropp

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		need cleaning every day, and they need chefs to cook	
		breakfasts."	
May 2022			
Otago Daily Times: No Staff to Match Demand (03/05/22)	https://www.odt.co.nz/regions/queenstow n/no-staff-match-demand	Hilton Queenstown general manager Chris Ehmann said occupancy levels were being restricted across the board by accommodation providers because of a shortage of staff to service rooms, and the like.	Tracy Roxburgh
April 2022			
NZ Herald: James Doolan – How Tourists Subsidise Date Night (18/04/22)	https://www.nzherald.co.nz/business/jam es-doolan-how-tourists-subsidise-date- night-and-why-we-need-them-back- fast/MTG37LWVWUKJC3A3XTT2HUKHGQ/	<ul> <li>Pre-Covid, 42 per cent of total spending in Kiwi restaurants and bars came from tourists. That's more than \$4.9 billion in revenue each year. International tourists alone were responsible for a gigantic one-quarter of total spending at our F&amp;B outlets.</li> <li>It's become fashionable in recent times to highlight some challenges of tourism such as icon site overcrowding, while ignoring almost all the benefits of a vibrant visitor</li> </ul>	Opinion piece
		economy. Make no mistake, the range and quality of bars and restaurants in Aotearoa simply would not be the same without the growth and success of our tourism industry in the years leading up to March 2020	
NZ Herald: James Doolan – Rolling in the Tourists to fight crime in our depleted city centres (13/04/22)	https://www.nzherald.co.nz/business/covi d-19-omicron-outbreak-james-doolan- rolling-in-tourists-to-fight-crime-in-our- depleted-city- centres/IINTKCME3YNCIK7LWAO5LTXU3E/	It's become fashionable in recent times to criticise the tourism industry, which is said to have lost its "social licence" to operate in Aotearoa. Politicians jumped on that bandwagon too, often arbitrarily claiming that pre-Covid visitation levels were unsustainable, or that tourism does not pay its way, despite being this country's largest export earner and generating more than \$3.8 billion in GST alone in the year before Covid struck.	Opinion piece
		It's time to fling open restaurant front doors, let cruise ships dock again and spruce up the souvenir shops. When tourists return, the surveillance effect will kick in again, making our towns and cities much safer for all.	

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NZ Herald: Horwath HTL Finds Hotel Revenues are Plunging to a Pandemic Low (10/04/22)	https://www.nzherald.co.nz/business/hor wath-htl-finds-hotel-revenues-are- plunging-to-a-pandemic- low/YCEOFAUC63YN5CO4G4PLII4UQU/	Last month's revenue per available room (Revpar) was just 28 per cent of its pre-pandemic level in March 2019, according to Hotel Data NZ. [Herald picking up the Horwath/HCA Monthly RevPAR updates]	Grant Bradley
March 2022			
Stuff: Easing of gathering limits could be start of Auckland CBD's rebirth (23/03/22)	https://www.stuff.co.nz/business/3005480 59/covid19-easing-of-gathering-limits- could-be-start-of-auckland-cbds-rebirth	"A large conference in Auckland CBD benefits not just overnight accommodation providers, but also bars, restaurants and retail," Doolan said.	Nathan Morton
NZ Herald: Inflation Nation – The Impact of Price Rises in Travel and Tourism (17/03/22)	https://www.nzherald.co.nz/business/infla tion-nation-the-impact-of-price-rises-in- travel-and- tourism/LJ2CDPJGHQECQ7AGFGWDKEAW HM/	With borders shut to all overseas tourists for almost two years, there is a huge oversupply of hotel rooms in New Zealand, meaning individual businesses have no pricing power and cannot pass cost increases on to customers. Recovery would take years. "Hotels are in the business of providing somewhere to live for travellers far from home. Cost increases that hurt everyday Kiwis are hurting hotels and other accommodation providers too."	Grant Bradley
Stuff: Fieldays' new November date will come with big economic cost (15/03/22)	https://www.stuff.co.nz/business/farming/ 128046830/fieldays-new-november-date- will-come-with-big-economic-cost	"The lost June bookings are unlikely to be replaced with demand from elsewhere. Unlike retail goods, hotel room nights cannot be stockpiled or experienced online. There's no such thing as pent-up demand for yesterday's unsold hotel stay," he said.	Gerhard Uys
Newsroom: How to turn an MIQ facility back to a hotel (11/03/22)	https://www.newsroom.co.nz/check-out- time-for-miq-hotels-looms	The hope for hoteliers is that open borders will return the sector to pre-2020 normalcy, but Doolan doesn't expect things to go back to normal so quickly. "The unwinding of MIQ is going to be painful," he said. "Demand isn't going to come back in just a couple of weeks."	Matthew Scott

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RNZ: Hotels planning full room refits as managed isolation and quarantine comes to an end (02/03/22)	https://www.rnz.co.nz/news/business/462 568/hotels-planning-full-room-refits-as- managed-isolation-and-quarantine-comes- to-an-end	"No rational tourist was ever going to come back to New Zealand if they had to spend the first seven days looking at the inside of a hotel room."	
February 2022			
Stuff: Phase 3 Not Enough (25/02/22)	https://www.stuff.co.nz/national/health/c oronavirus/127877889/phase-3-not- enough-restaurant-strawberry-fare- survived-quakes-and-lockdowns-but-could- close-if-support-package-isnt-reviewed- owner-says	Hotel Council Aotearoa strategic director James Doolan previously said the support package largely ignored businesses continuing to struggle with the impact of closed borders and instead prioritised businesses able to rebuild revenues to near-normal levels.	Nadine Porter
Scoop (HCA Press Release): Support Package Does Little For Hotels And Other Tourism Businesses Smashed By Closed Borders	https://www.scoop.co.nz/stories/BU2202/ S00446/support-package-does-little-for- hotels-and-other-tourism-businesses- smashed-by-closed-borders.htm	"New Zealand has fought the COVID pandemic using a combination of border restrictions and domestic COVID settings, such as lockdowns, domestic borders and the traffic lights system. Why is government still refusing to offer targeted support to worthy tourism businesses that are disproportionately affected by border settings? Hasn't the border closure been a key part of our COVID response?"	HCA
RNZ: 'We want our streets back' - Wellington mayor angry as protest continues (20/02/22)	https://www.rnz.co.nz/news/national/461 906/we-want-our-streets-back-wellington- mayor-angry-as-protest-continues	Hotel Council Aotearoa strategic director James Doolan said that for hotels it's been nearly two years of border closures, no international visitors, and uncertainty. "What you're seeing in Wellington is hotels are already operating on skeleton staff, they already have low occupancy so that's 20 or 30 percent full, and a protest doesn't help," he said. "It's like being kicked after you're already knocked out, it's not really the main problem."	
RNZ: MIQ hotels will struggle with border reopening rules – expert (4 February 2022)	https://www.rnz.co.nz/news/business/460 903/miq-hotels-will-struggle-with-border- reopening-rules-expert	Hotel Council strategic director James Doolan said outgoing managed isolation and quarantine (MIQ) hotels will struggle, as short-term visitors would be put off by isolation rules.	Anan Zaki anan.zaki@rnz.co.nz

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		The industry wanted certainty from the government over a full reopening, without isolation rules, Doolan said. "Unfortunately the government's timeline for reopening does not yet indicate when transient tourists will return because transient tourists aren't going to spend seven days in isolation."	
January 2022			
Tourism Ticker: The Four Ingredients for a Tourism Recovery (27 January 2022)	https://www.tourismticker.com/2022/01/ 27/2022-preview-ingredients-for-a- tourism-recovery/	It's as simple as that: a clear reopening date, targeted financial support for tourism, a plan for winter and a willingness to tackle the short-term labour shortage.	Opinion piece – James Doolan
Stuff: Auckland Hoteliers Adopt Survival Mentality (14 January 2022)	https://www.stuff.co.nz/business/3004935 10/auckland-hoteliers-adopt-survival- mentality-as-76pc-of-rooms-lie-empty	However, Doolan believes with rising anti-social behaviour on Queen Street, retail shops lying empty and a lack of social events over summer, city visitors won't be flocking back any time soon. "The lack of free-spending international tourists in our city centres is one of the reasons why those locations are fairly grim, ever since borders first closed in March 2020."	Nathan Morton
2021			
(14 December 2021)	https://www.nzherald.co.nz/nz/auckland- council-to-appeal-mayor-phil-goffs- controversial-bed-tax-in-the-supreme- court/DXODM3IRJBYF4EDUKYHTL6HW6Y/	"The APTR is poorly designed and almost comically unfair. It is a quasi-tax that massively increases rates for a small minority of tourism industry businesses. Covid-19 has proven beyond all doubt that the APTR does not work as intended, yet Auckland Council refuses to adjust to new circumstances and simply end this good times tax once and for all," he said.	Bernard Orsman
		Doolan said Hotel Council Aotearoa has made repeated offers to Auckland Council to work collaboratively on agreeing principles for a fair, reasonable and nationally endorsed funding model for the tourism economy that	

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		draws upon international best-practice and robust	
		research.	
NZ Herald/RNZ: Covid 19	https://www.nzherald.co.nz/nz/covid-19-	Hotel Council Aotearoa strategic director James Doolan	
Delta outbreak: What	delta-outbreak-what-happens-if-you-test-	said the sector had good protocols in place and also	
happens if you test	positive-for-while-on-	needed the business of both government and private	
positive for while on	holiday/QNAISL5UTLYDIE7BDW74NPMK5I/	customers.	
holiday (9 December 2021)			
		"Good on people getting whatever work they can at the	
		moment because there is not a lot of business around for	
		them to do. The industry players are between a rock and a	
		hard place. Domestic tourism is not enough to sustain the	
		entire tourism industry."	
NZ Herald: James Doolan:	https://www.nzherald.co.nz/business/jam	Government's performance in the fight against Covid is	Opinion piece –
Lessons from hospo and	es-doolan-lessons-from-hospo-and-	showing signs of strain. What lessons from the tourism and	James Doolan
tourism can help our Covid	tourism-can-help-our-covid-	hospitality industry might help Government as we	
response (7 December	response/QAIY6TSGQXQGIUKAJCBFEAELG	transition to a 'new normal'?	
2021)	<u>U/</u>		
NZ Herald: Auckland	https://www.nzherald.co.nz/nz/auckland-	"It is to be hoped that future consultations with industry	
Council's controversial bed	councils-controversial-bed-tax-found-	are genuine and conducted in good faith. The last thing	
tax found 'invalid' by Court	invalid-by-court-of-	New Zealand's tourism industry needs now is further tick-	
of Appeal (10 November	appeal/ST2BR52E7LZR74K5JUB2KBUTTE/	box consultation exercises after 'in principle' decisions	
2021)		have already been taken by regulators."	
Accommodation sector	https://www.stuff.co.nz/business/industrie	Doolan said no one in the sector could figure out why the	John Anthony
'surprised' and 'perplexed'	s/126871494/accommodation-sector-	"artificial distinction" had been made that accommodation	
by exclusion from Covid-19	surprised-and-perplexed-by-exclusion-	was not part of hospitality, especially given most	
vaccine mandate (3	from-covid19-vaccine-mandate	accommodation providers also served food and beverage.	
November 2021)		Doolan said hotels were too interconnected behind the	
		scenes to be treated as separate businesses.	
		Staff, especially housekeeping, moved between front-of-	
		house, back-of-house and amenity spaces. Staff shared one	
		staff entrance, changing rooms, toilets and other back-of-	
		house facilities, he said.	
NZ Herald: Covid 19 Delta	https://www.nzherald.co.nz/nz/covid-19-	"I'm hearing from members that they would like to	Amy Williams / RNZ
outbreak: Auckland hotel	delta-outbreak-auckland-hotel-to-allow-	introduce vaccine mandates but it's important that the	

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to allow only fully	only-fully-vaccinated-	Government takes the lead and passes legislation	
vaccinated guests (21	guests/VDKBFSZO7D6XZ25STZUHYNDPKE/	confirming vaccine mandates by hotels and other	
October 2021)		hospitality venues would be legal.	
		"Earlier on in the fight against Covid the Government	
		passed legislation confirming that the lockdowns were	
		legal and I think it's perfectly reasonable for hotels and	
		hospitality venues to ask the Government to pass similar	
		legislation confirming that vaccine mandates are legal too."	
Stuff: Businesses want	https://www.stuff.co.nz/business/industrie	"It is not right that private businesses take on the risk of	John Anthony
Government advice on	s/126718985/businesses-want-	being sued by implementing vaccine mandates," Doolan	
whether they can ban	government-advice-on-whether-they-can-	said.	
customers unvaccinated	ban-customers-unvaccinated-against-		
against Covid-19 (21	covid19	"You really need the Government to provide the legal	
October 2021)		cover if you are going to open up to litigious American	
		travellers to come into New Zealand.	
Businessdesk: 15,000	https://businessdesk.co.nz/article/coronavi	"It's coming up to the second Christmas with closed	Brent Melville
rooms available for MIQ	rus/15k-rooms-available-for-miq-hotel-	borders and it seems strange that we have the same	
(23 September 2021)	<u>council</u>	systems, same criteria in place as 18 months ago, when we	
		were facing the unknown and without a vaccine in play."	
		According to the council's estimates, revenue per room has	
		fallen to just \$82 for those hotels open to the general	
		public over the past year, down from \$214 in February	
		2020.	
Newsroom: Investors	https://www.newsroom.co.nz/investors-	At the Hotel Council Aotearoa, strategic director James	Jonathan Milne
warned as desolate hotels	warned-as-hotels-claim-wage-subsidy	Doolan said it was "absolutely appropriate" that hotels	
claim wage subsidies (1		made use of the Government's wage subsidy scheme.	
September 2021)			
		"In fact, if the Government truly values our tourism sector	
		and wants to attract back high value tourists once borders	
		reopen, the scheme should be significantly expanded so	
		that hotels can draw on it for longer periods to offset	
		massive losses since borders first closed," he added.	

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Newstalk ZB: 11% of	https://www.newstalkzb.co.nz/on-	Occupancy across the past year was down to 42%, showing	Heather du Plessis
tourism accommodation	air/heather-du-plessis-allan-	that domestic tourism just can't fill the gap left by	Allan
closed or empty (27 July	drive/audio/11-of-tourism-	international visitors.	
2021)	accommodation-either-closed-or-had-no-		
	guests-last-month/	James Doolan from the Hotel Council Aotearoa spoke to	
		Heather du Plessis-Allan about where the impact has been	
		most significant.	
RNZ: Domestic travel not	https://www.rnz.co.nz/news/business/447	"I think (the data) back up what we've been saying all along	
enough for the hotel	784/domestic-travel-not-enough-for-hotel-	that domestic travel alone wouldn't be enough to support	
sector (27 July 2021)	sector-long-term-industry-says	the hotel sector in New Zealand in the long term."	
		"We realise we're living in uncertain times, so no one	
		expects hard and fast dates, but it's starting to have a	
		discussion around what the future looks like - what are the	
		criteria for reopening, how are we going to reopen, what	
		happens when we get to 80 percent of New Zealanders	
		vaccinated, what happens next."	
Newsroom: Curious case	https://www.newsroom.co.nz/the-upside-	Hotel Council Aotearoa director James Doolan says his	Anuja Nadkani
of the upside-down over-	down-over-supply-list	association has not been consulted and the oversupply lists	
supply labour list		do not represent reality.	
		"Our members have been telling us for a while now the	
		oversupply lists don't match what's happening on the	
		ground," Doolan says.	
		"New Zealanders aren't really applying for these hotel and	
		restaurant jobs, even with wages increasing significantly	
		above pre-Covid levels."	
Stuff: Hotelliers plea for	https://www.stuff.co.nz/business/industrie	"It is almost beyond belief that bed tax is being worked on	Debbie Jamieson
Queenstown to drop	s/125082092/hotelliers-plea-for-	while we all fight for recovery from the worst trading	
'boom times bed tax	queenstown-to-drop-boom-times-bed-tax-	conditions in living memory," said Hotel Council Aotearoa	
experiment' (10 May 2021)	<u>experiment</u>	strategic director James Doolan.	
HM Magazine: Politicians	https://www.hotelmanagement.com.au/2	Many non-hoteliers believe that closed borders provide a	
don't understand the hotel	021/03/31/politicians-dont-understand-	bottleneck of "pent-up demand". Unfortunately, hotel	
industry (31 March 2021)	the-hotel-industry-hca/		

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		room nights are perishable and lost revenues are gone	
		forever.	
		Only one in every 10 hotels is providing MIQ stays.	
		Hotels are key infrastructure in any healthy tourism	
		economy, sitting alongside a country's airlines, airports and	
		domestic transport network as the 'tourism backbone' that	
		delivers high-value international guests into the country.	
HM Magazine: Hotel	https://www.hotelmanagement.com.au/2	The newly-formed Hotel Council Aotearoa, incorporated in	Matt Lenon
Council Aotearoa Emerges	021/01/27/hotel-council-aotearoa-	December 2020, will be led by Strategic Director, James	
(27 January 2021)	emerges-to-push-for-spotlight/	Doolan, and has been working behind the scenes for some	
		time, amassing an initial membership of more than 140	
		hotels and representing nearly 16,000 rooms.	